

Progressive® Insurance offers discounted trailer truck skirts

Lower cost on AeroFlex Trailer Skirts allows truckers to start seeing financial benefits sooner

MAYFIELD VILLAGE, Ohio — April 11, 2013 —With the price of diesel fuel constantly changing, Progressive® Insurance is offering truckers discounted AeroFlex Trailer Skirts. These trailer skirts can increase fuel efficiency by up to 5 percent. Normally retailing for more than \$1,100, truckers can now buy them at select Progressive Network Repair Shops for just \$700. The deal is open to any trucker, not just Progressive customers.

"Justifying a trailer skirt purchase can be a challenge for smaller companies and owner-operators, so we are offering more than \$400 off the list price so the skirts will pay for themselves sooner," said Craig Sensowitz, marketing process manager at Progressive Insurance. "To keep installation convenient for owner operators, we strategically picked the network repair shops that are carrying the skirts to geographically cover the country. That way, truckers won't have to venture too far from their normal route to get one installed."

To see the trailer skirts, access a fuel savings calculator and view a map and list of the Network Shops carrying the skirts, visit <http://www.progressive.com/trailerskirt>. In addition to the reduced price, the trailer skirt comes with an extended seven-year warranty, instead of the standard three-year warranty.

The purchase of a trailer skirt at a Progressive Network Repair Shop will also include a wrapped skirt with Progressive's logo on the side. Shipping is included in the purchase of the skirt; however the purchaser will have to pay for installation.

About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach us whenever, wherever and however it's most convenient for them — online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:PGR.

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