Progressive® Insurance giving 59 vehicles to veterans, veteran families and military organizations at Keys to Progress[™] event Progressive works with National Auto

Body Council member shops and Enterprise Rent-A-Car to help veterans

MAYFIELD VILLAGE, Ohio — June 10, 2013 — Fifty-nine of our country's veterans and their families will soon be driving away with refurbished cars, courtesy of Progressive® Insurance and the National Auto Body Council (NABC). On June 12, Progressive will hold a one-day, countrywide event called Keys to ProgressSM. The event will take place at Progressive's Service Centers, which are unique, one-stop facilities that Progressive uses throughout the year to handle claims and coordinate repairs for customers.Progressive is working together with local NABC member body shops to recycle and donate vehicles that have been damaged in an accident. They've been fully restored for the veterans as part of a special NABC Recycled Rides project.

"Hearing the stories of the veterans who are receiving these vehicles highlights how important this effort truly is," said Tom Minnick, senior claims director at Progressive Insurance. "These are proud people who served our country, and we're able to give them a boost with Keys to Progress. Whether they need the car to go to work, volunteer or get medical treatment, we're happy that we're able to help them keep moving forward."

Enterprise Rent-A-Car, a partner that offers rental vehicles at Progressive's Service Centers, is working with Progressive to provide insurance for each donated vehicle for the first six months.

"The involvement of all of our partners on this project has been fantastic," continues Minnick. "Between the NABC, Enterprise, local body shops, 1 800 Charity Cars, local VFWs and other military charities, we've worked together to find and restore vehicles for some great families. We really enjoy using our Service Centers for community events like this."

Keys to Progress is one of the single largest donations of vehicles in the history of the Recycled Rides program.

"Recycled Rides started in 2007 with five vehicles donated across the country the entire year, so seeing 59 donated in one event with one insurer just six years later is really outstanding," said Chuck Sulkala, executive director of the National Auto Body Council. "Keys to Progress and other Recycled Rides events are made possible by everyone making the effort to go the extra mile — doing a little more each day to help make life better for those who need a helping hand."

Progressive Service Centers participating in Keys to Progress are located in the following cities (some cities will have multiple vehicles):

Arizona: Phoenix, Tempe California: San Diego Colorado: Denver Connecticut: Hartford

Florida: Jacksonville, Miami, Orlando, Tampa, West Palm Beach Georgia: Atlanta Illinois: Chicago Indiana: Indianapolis Kansas: Kansas Citv Louisiana: New Orleans Maryland: Baltimore Michigan: Detroit Minnesota: Minneapolis Missouri: St. Louis New York: Albany Nevada: Las Vegas Ohio: Akron, Cincinnati, Cleveland, Columbus Oklahoma: Oklahoma City Oregon: Portland Pennsylvania: Harrisburg, Pittsburgh, Philadelphia Rhode Island: Providence Texas: Austin, Dallas, Houston Virginia: Richmond, Springfield, Virginia Beach Washington: Seattle Wisconsin: Milwaukee

About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach us whenever, wherever and however it's most convenient for them — online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or inperson with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at http://www.progressiveonline.com.au.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:PGR.

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