

Progressive recognized by CIO Magazine as one of the CIO 100 award winners

Honorees receive award during CIO 100 Symposium & Awards Ceremony

MAYFIELD VILLAGE, Ohio — June 10, 2013 —IDG's [CIO magazine](#) announces Progressive Insurance as a recipient of the 2013 CIO 100. The 26th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

"For 26 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, Editor in Chief of CIO magazine & events. "Our 2013 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

"With more than seven billion miles of driving data collected with Snapshot, we're tackling the big data challenge by offering personalized auto insurance savings to consumers," said Ray Voelker, CIO of Progressive Insurance. "Recognition as part of the CIO 100 Awards is a testament to Progressive's leadership in usage-based insurance through our collaborative culture of innovation and data analysis."

Progressive's usage-based insurance (UBI) program, [Snapshot.®](#), gives drivers a personalized car insurance discount based on their actual driving behavior. More than 1.4 million drivers have participated in Progressive's UBI program countrywide, which saves the drivers who earn discounts an average of \$150 per year. In 2012, Progressive expanded access to Snapshot to all drivers — not just Progressive customers — who can take a free test drive of Snapshot, and after 30 days find out whether their own driving behavior can lower the price they pay for auto insurance.

Executives from the winning companies will be recognized at the [CIO 100 Symposium & Awards Ceremony](#), to be held Tuesday evening, Aug. 13th at The Broadmoor in Colorado Springs, Colorado.

About the CIO 100

The recipients of this year's CIO 100 award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of judges reviewed the applications in depth, looking for unique practices and substantial results. Finally, *CIO* editors reviewed the judges' recommendations and voted on the final 100.

Complete coverage of the 2013 CIO 100 awards will be online at <http://www.cio100.com> on August 1, 2013 and in the August 1st issue of *CIO* magazine.

About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use [auto insurance](#). Progressive offers [choices](#) so consumers can reach us whenever, wherever and however it's most convenient for them—online at progressive.com, by phone at [1-800-PROGRESSIVE](tel:1-800-PROGRESSIVE), on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles and homes. It's the fourth largest auto insurer in the country, the largest seller of [motorcycle insurance](#) and a leader in [commercial auto insurance](#). Progressive also offers [car insurance](#) online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save

customers time and money, like [Name Your Price®](#), [Snapshot®](#), and [Service Centers](#).

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:[PGR](#).

About *CIO* Magazine

CIO is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio—CIO.com, *CIO* magazine (launched in 1987), CIO executive programs, CIO custom solutions, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research—provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at <http://www.idgenterprise.com/>.

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