

# Progressive® Recognized by "InformationWeek 500" as Top 250 IT Innovator

## 4th Largest Insurer climbs 7 spots on the list for Snapshot® Test Drive

MAYFIELD VILLAGE, Ohio — September 13, 2013 — Progressive Insurance announced it ranks 29th on this year's InformationWeek 500 — a list of the top technology innovators in the U.S. The full list can be found at <http://www.informationweek.com/1374>

"With more than eight billion miles of driving data collected with our usage-based insurance program Snapshot®, we undertook the big data challenge. In 2012, we created the infrastructure that allows all consumers, not just Progressive customers, the opportunity to test drive Snapshot, with a no-obligation trial," said Ray Voelker, CIO of Progressive Insurance. "Being named to the InformationWeek 500 for the 14th consecutive year is a testament to our leadership in usage-based insurance and the auto insurance industry, spearheaded by the collaborative spirit and innovation of our talented staff of IT professionals."

"The theme of this year's InformationWeek 500 is digital business. It's a movement, rooted in data analytics, mobile computing, social networking and other customer-focused technologies that are turning companies and industries on their ear," said InformationWeek Editor In Chief Rob Preston. "Every enterprise is now a digital business — or needs to become one fast. The companies in our ranking are leading the way."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual InformationWeek 500 listing, and also tracks the technology, strategies, investments and administrative practices of some of the best-known organizations in the country. Past overall winners include Beth Israel Deaconess Medical Center, PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way and the Principal Financial Group. Unique among corporate rankings, the InformationWeek 500 spotlights the power of innovation in information technology. Additional details on the InformationWeek 500 can be found online at [www.informationweek.com/iw500/](http://www.informationweek.com/iw500/).

### *About Progressive*

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach us whenever, wherever and however it's most convenient for them — online at [progressive.com](http://progressive.com), by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:PGR.

### *About InformationWeek*

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage

can be found at [www.informationweek.com](http://www.informationweek.com).

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