

Progressive International Motorcycle Shows® to Embark on 12-City Tour

New experiences planned, including live music from School of Rock, custom track and VIP gift bag

MAYFIELD VILLAGE, Ohio — October 15, 2013 — This season of Progressive International Motorcycle Shows is kicking off in San Mateo, Calif. October 25th - 27th and finishing up in Seattle, Wash. in February.

For the first time, budding musicians from local School of Rock programs will perform live, bringing a youthful energy to the show stage. These annual motorcycle showcases will also feature premiere bikes, sweepstakes and a custom motorcycle slot track dubbed "Race America."

"Every year we look for new ways to enhance the IMS experience for attendees," said Dan Kamionkowski, Product Manager at Progressive. "For family-friendly events like Progressive International Motorcycle Shows, bringing in School of Rock musicians is a natural fit. It's inspiring when you see these kids rocking out and pulling off complex guitar riffs. It's easy to see the connection between rock music and motorcycle gatherings."

In addition to live music, attendees can test their skills at the motorcycle slot track race to enter for a chance to win kick stand pucks, detail cloths and helmet bags at Progressive's SurPrize Center. Bike enthusiasts can also check out actual racing, try out a custom tablet app to see what new colors would look like on their tanks and get inspired by some of the best motorcycle artists in the business as they paint tanks on the show floor.

"Bikers are a passionate group of people," Kamionkowski said. "We want to give them an experience that shows there's a reason we're the number one provider of motorcycle insurance — we understand their lifestyle and their insurance needs."

To order IMS tickets and learn about city-specific events at each show, log onto <http://www.motorcycleshows.com/>.

Progressive IMS dates:

San Mateo, Calif.
Oct 25-Oct 27

Dallas, Texas
Nov 8-Nov 10

Atlanta, Ga.
Nov 15-Nov 17

Long Beach, Calif.
Dec 6-Dec 8

New York, N.Y.
Dec 13-Dec 15

Novi, Mich.
Jan 3-Jan 5

D.C.
Jan 10-Jan 12

Minneapolis, Minn.
Jan 17-Jan 19

Phoenix, Ariz.
Jan 24-Jan 26

Cleveland, Ohio
Jan 31-Feb 2

Chicago, Ill.
Feb 7-Feb 9

Seattle, Wash.
Feb 14-Feb 16

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Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

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