

# For the 22nd time, Keynote recognizes Progressive as the top insurance carrier website, consistently delivering solutions to consumers' Home and Auto insurance needs

MAYFIELD VILLAGE, Ohio — March 28, 2014 — Keynote®, the global leader in mobile and web cloud testing & monitoring, once again recognized Progressive.com as the best site among all of the leading insurance carrier websites.

Progressive has topped the list for 22 of the last 23 scorecards since 2000, demonstrating consistent excellence in the highly competitive insurance space. The Keynote Insurance Carrier Scorecard praised the site for offering industry-leading functionality and ease of use coupled with innovative offerings such as simultaneous quoting of both Home and Auto policies, comparison rates and personalized insurance pricing through our patented Snapshot® program.

"Making it easier for current and future Progressive customers to protect their homes, vehicles, and assets at the price they want to pay guides everything we do on Progressive.com," said Progressive's Acquisition Leader, Pat Callahan. "We know connected customers want to interact with us when, where, and how they choose and we strive to make sure our website and mobile apps deliver fast and easy solutions for all of their insurance needs."

Keynote reviewed websites and interviewed company representatives from well-known insurance companies. Sites were then ranked in order of how well they met industry-specific criteria as well as performed specific functions.

Areas where Progressive excelled included:

- Speed of quoting with the exclusive ability to Name Your Price®
- Ease of bundled savings through simultaneously quoting Home and Auto insurance
- Personalized Prices—our Snapshot program gives safe drivers the chance to earn the lowest rate they deserve
- Flexibility for people on the move. Our mobile offerings enable shoppers to quote, buy and sign their documents all via a smartphone or tablet

## About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever and however it's most convenient—online at [progressive.com](http://progressive.com), by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive also offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, as well as home insurance through select carriers. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

#### About Keynote's Insurance Carrier Scorecard

Keynote's Insurance Carrier Scorecard is a bi-annual industry-specific Scorecard that uses a framework of expert-determined criteria to benchmark how well firms' digital channels meet the needs of their customers, measured against best practices. Criteria are grouped into user "Tasks" (e.g., Apply for Account, Transact, Learn & Plan) and "Categories" (Functionality, Ease of Use, Privacy & Security, Quality & Availability) in order to help firms identify the strengths and competitive gaps in specific areas of their sites. To obtain a copy of the complete Insurance Scorecard, please visit [here](https://progressive.mediaroom.com/2014-03-28-For-the-22nd-time-Keynote-recognizes-Progressive-as-the-top-insurance-carrier-website-consistently-delivering-solutions-to-consumers-Home-and-Auto-insurance-needs).

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