## Progressive® Gives Away 117 Refurbished Vehicles to Deserving Military Members Insurer Honors Veterans Day with 57 Events Countrywide in Partnership with the National Auto Body Council, Veteran Organizations and Business Partners

MAYFIELD VILLAGE, Ohio — November 4, 2014 — This Veterans Day, more than 100 veterans and their families will be getting the keys to newly refurbished vehicles as part of The Progressive Group of Insurance Companies' annual Keys to Progress® program. In partnership with the National Auto Body Council (NABC) and several other organizations, the vehicle giveaways will take place on November 11th at 57 of Progressive's Service Centers, one-stop facilities where Progressive handles claims and coordinates repairs for customers.

Progressive is working together with local NABC member body shops to recycle and donate vehicles that have been involved or recovered in a claim. They've been fully restored for the veterans as an extension of the NABC Recycled RidesTM project. At 117 vehicles, it's the single largest vehicle donation in the seven years of the Recycled Rides project.

"We chose our Service Centers as the event locations because they're the one-stop-shops where people get back on the road after an accident," said Tricia Griffith, president of customer operations for Progressive. "By expanding our Keys to Progress program this year, we hope to get more veterans and their families back on the road and moving forward in life."

This is the second year that Progressive worked alongside National Auto Body Council, Enterprise Rent-A-Car, 1-800-Charity Cars and Veterans of Foreign Wars of the United States (VFW). NABC member shops volunteer staff and resources to repair the vehicles. Enterprise Rent-A-Car provides insurance for each donated vehicle for the first six months. The insurance policies are written by local Progressive agents. The VFW serves as the primary source for identifying the most worthy recipients. 1-800-Charity Cars facilitates the donation of the vehicles.

New partners for Keys to Progress this year include VRC Investigations, a veteran-owned and operated organization that helped support the recipient selection process, and two national salvage vendors — Copart and Insurance Auto Auctions, Inc. (IAA) — which together donated 15 of the vehicles.

"Recycled Rides is a labor of love for every single member of NABC and we are humbled that Progressive has nearly doubled the amount of cars donated this year," said Chuck Sulkala, executive director of National Auto Body Council. "With transportation, these veterans and their families have access to basic necessities many of us take for granted like medical treatment, jobs and education."

Progressive Service Centers participating in Keys to Progress are located in the following cities (some cities have multiple locations and will have multiple vehicles being given away):

Arizona: Phoenix

California: Pasadena, San Diego, Sacramento

Colorado: Denver

Connecticut: Hartford, New Haven

Florida: Ft. Lauderdale, Jacksonville, Miami, Orlando, Tampa, West Palm Beach

Georgia: Atlanta Illinois: Chicago Indiana: Indianapolis Kansas: Kansas City

Louisiana: Baton Rouge, New Orleans

Maryland: Baltimore Massachusetts: Boston Michigan: Detroit Minnesota: Minneapolis Missouri: St. Louis Nebraska: Omaha Nevada: Las Vegas

New Jersey: South Plainfield New York: Albany, Buffalo

Ohio: Akron, Cincinnati, Cleveland, Columbus, Dayton

Oklahoma: Oklahoma City

Oregon: Portland

Pennsylvania: Chester County, Harrisburg, Pittsburgh, Philadelphia

Rhode Island: Providence

Texas: Austin, Dallas, El Paso, Houston, San Antonio

Utah: Salt Lake City

Virginia: Springfield, Virginia Beach

Washington, D.C. Washington: Seattle Wisconsin: Milwaukee

## About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever and however it's most convenient—online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive also offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, as well as home insurance through select carriers. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at http://www.progressiveonline.com.au.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

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