

Progressive® Insurance Recognized by CIO Magazine as 2015 CIO 100 Award Winner Business Innovation Garage credited for Progressive's 12th win

MAYFIELD VILLAGE, Ohio — June 2, 2015 — IDG's CIO Magazine announced the Progressive® Group of Insurance Companies as a recipient of the 2015 CIO 100. The annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology.

This is the 12th time Progressive has been featured on the list. This year's featured project was the company's Business Innovation Garage, an internal think-tank for innovating products and services at Progressive. BIG, as it's known to employees, exists in a virtual testing environment, and brings together partners across the company to collect and cultivate business solutions, with the end goal of exploring and testing new ideas. The garage has a physical location at Progressive's headquarters outside of Cleveland and is staffed by a team of analysts and IT developers working for a garage manager who prioritizes the work and oversees the innovation process.

"BIG started off as a spark of an idea that led to experimentation, broader acceptance within the business and eventually full-deployment, so it's really a testament to Progressive's commitment to find new ways and be nimble problem solvers," said Ray Voelker, CIO of Progressive Insurance. "Innovation requires some degree of speed, so BIG allows us to fail fast, innovate faster and get best-in-class products to market in such a highly-regulated environment like the insurance industry."

Coverage of the 2015 CIO 100 Awards will be available online at CIO.com on August 1, 2015 and in the August issue of CIO magazine.

About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever and however it's most convenient—online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive provides insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. Home insurance is underwritten by select carriers, including its majority-owned subsidiary, American Strategic Insurance (ASI).

Progressive is the fourth largest auto insurer in the country; a leading seller of motorcycle and commercial auto insurance; and through ASI, one of the top 20 homeowners carriers. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

About CIO

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Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council

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