Progressive® Now Offering Delly “All Heart Coverage” to Recognize One of the Hardest-Working Players in the NBA Finals

Progressive Insurance will donate money to charity every time Matthew Dellavedova sinks a free-throw

MAYFIELD VILLAGE, Ohio — June 11, 2015 — The Cleveland Cavaliers' hard-working guard Matthew Dellavedova—affectionately known as "Delly"—has emerged as a star of the 2015 NBA Finals. His grit and determination on the court has proven that, when you play with heart, people notice. So today, Progressive® Insurance introduced "Delly All Heart Coverage."

With "Delly All Heart Coverage," Progressive will make a $1,000 donation to the Boys & Girls Clubs of Cleveland for each free-throw Delly makes.

The donations run through the rest of the 2015 NBA finals, which Delly's Cavaliers currently lead 2-1 over the Golden State Warriors. The teams meet for Game 4 at Cleveland's Quicken Loans Arena on Thursday night.

"No matter where you're from, people are noticing the heart Delly brings to the basketball court," said Glenn Renwick,Progressive's CEO. "He leaves it out there with every game. And, that's the kind of work ethic our employees bring to servingProgressive customers. No question: we're All-In."

About Progressive
The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever and however it's most convenient—online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive provides insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. Home insurance is underwritten by select carriers, including its majority-owned subsidiary, American Strategic Insurance (ASI).

Progressive is the fourth largest auto insurer in the country; a leading seller of motorcycle and commercial auto insurance; and through ASI, one of the top 20 homeowners carriers. Progressive also offers car insurance online in Australia at http://www.progressiveonline.com.au.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

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