

Progressive® Insurance Recognized by InformationWeek Elite 100 as "Decade Winner"

Years of consistent innovation lead to new product offerings, customer savings and business solutions

MAYFIELD VILLAGE, Ohio — May 6, 2016 — The Progressive® Group of Insurance Companies today announced that it ranked 40th on this year's InformationWeek Elite 100—a list of the top business technology innovators in the U.S.. Progressive, the nation's 4th largest auto insurer, is also being honored this year as one of 10 "Decade Award" winners, which honors the 10 companies that have averaged the highest rankings on the annual Elite 100 list over the past decade.

Progressive's winning project this year enhances two of the company's top priorities in small business insurance: price leadership and customer experience. Teams from across Progressive came together to imagine and create an infrastructure that could deliver the best prices faster by using third party data from LexisNexis and the U.S. Department of Transportation to deliver an underwriting decision and firm quote at the point of sale.

"Even a heavily regulated industry like ours has opportunities to innovate," said Steven Broz, CIO of Progressive Insurance. " Progressive's 17th consecutive InformationWeek Elite 100 award pays testimony to our great people and the strong partnerships they create between the business and technology teams. They work tirelessly together to find ways for technology to improve customer experiences and business results."

"As business success becomes even more dependent on the ability to innovate in information technology, being represented on the InformationWeek Elite 100 list is one of the biggest honors a company can achieve," said Susan Nunziata, editorial director of InformationWeek. "It's a validation of efforts by the business to make IT a game changer."

The InformationWeek Elite 100 List identifies and honors the nation's most innovative users of information technology. The InformationWeek Elite 100 research tracks the technology-based investments, strategies, and results of some of the best-known organizations in the country. Unique among corporate rankings, the InformationWeek Elite 100 spotlights the power of business technology innovation.

Additional details on the InformationWeek Elite 100 can be found online at <http://www.informationweek.com/elite100>.

About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever and however it's most convenient—online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive provides insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. Home insurance is underwritten by select carriers, including its majority-owned subsidiary, American Strategic Insurance (ASI).

Progressive is the fourth largest auto insurer in the country; a leading seller of motorcycle and commercial auto insurance; and through ASI, one of the top 20 homeowners carriers. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot®, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

About InformationWeek

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com. InformationWeek is organized by UBM Americas, a part of UBM plc (UBM.L), an Events First marketing and communications services business. For more information, visit ubmamericas.com.

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