Progressive

Progressive announces launch of Snapshot Road Test

MAYFIELD VILLAGE, Ohio, July 22, 2020 – Since 1999, Progressive has earned a reputation as an industry leader in usage-based insurance (UBI), and has continuously refined the technology and user experience since its introduction to the insurance market. Today, Progressive announces Snapshot Road Test(SM), a new mobile app option to complement Snapshot Test Drive.

With Snapshot Road Test, drivers can see if they might save on their car insurance rates due to safe driving before switching to Progressive. The new experience will be accessed through Progressive's current Snapshot mobile app and allows users to get rewarded for their safe driving habits in the form of discounted rates when they receive a quote with Progressive.

"Consumers can now take a Snapshot Road Test using our mobile app. With Snapshot Road Test they can see if they will receive a discount on their auto insurance based on their driving habits, before they buy." said Jim Haas, Progressive Usage Based Insurance Business Leader. "The easy-to-use mobile app provides near real-time feedback and timely driving tips aimed at making roadways safer for everyone."

Participants simply download the Snapshot app, enter some basic information to register and then drive for 30 days. Drivers can check their progress right in the app at any time and, if the data confirms good driving habits, they could qualify for a discount based on their good driving skills. At the end of their Road Test, drivers can decide if they want to switch to Progressive and potentially save, or stay with their current car insurance provider.

The Snapshot app can be downloaded via Google Play or the Apple App Store. Drivers can also participate in the Snapshot Road Test referral program which allows those who have successfully completed the trial to refer friends and family. Once their referrals also successfully complete Road Test, all participants receive a $25 Amazon.com Gift Card*

About Progressive
The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach us whenever, wherever and however it's most convenient - online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive provides insurance for personal autos and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. Home insurance is underwritten by select carriers, including our majority owned subsidiaries, American Strategic Insurance Corp. and its affiliates (ASI).

Progressive is the third largest auto insurer in the country; a leading seller ofmotorcycle and commercial auto insurance; and through ASI, one of the top 15 homeowners insurance carriers.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, Snapshot® and HomeQuote Explorer®.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

Disclosures:

Snapshot, Snapshot Road Test, and discounts, which may vary, are not available in all states and situations.

Snapshot Road Test is not available through independent agents.

Snapshot Road Test is currently unavailable in the following states: AK, AL, AR, CA, CT, DC, DE, GA, HI, MA, MD, ME, NC, ND, NH, NJ, NV, NY, RI, SC, VA, VT, WA.

More details available on our Snapshot Road Test FAQ page.

**Referral payment occurs when both you and theperson you referred have successfully completed Snapshot Road Test. Subject to availability while supplies last. For restrictions applicable to Amazon gift cards: see amazon.com/gc-legal.*

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