

Progressive Insurance® Returns for Second Season with Denny Hamlin and Joe Gibbs Racing

Hamlin will drive #11 Progressive Toyota for 11 NASCAR Cup Series races in 2026

HUNTERSVILLE, N.C. (February 5, 2026) —Joe Gibbs Racing announced today that Progressive Insurance® will be featured as the primary sponsor of Denny Hamlin's No. 11 Toyota Camry XSE for 11 NASCAR Cup Series races in 2026, including the season finale at Homestead-Miami Speedway on Sunday, November 8.

In 2025, Progressive sponsored Hamlin's No. 11 races and he saw remarkable success right off the bat. One week after announcing the sponsorship, Hamlin raced the No. 11 Progressive Toyota to a dominant victory at Martinsville Speedway. From there, he added wins at Dover Motor Speedway and World Wide Technology Raceway and battled all the way to the Championship 4, where he once again sported the Progressive colors while battling for the championship at Phoenix Raceway.

The Hamlin-Progressive sponsorship proved to be fruitful off track as well. In August, Hamlin and Joe Gibbs Racing team members visited employees at Progressive's headquarters in Mayfield, Ohio. Hamlin also threw out the first pitch for a pivotal late-season game for the Cleveland Guardians at Progressive Field. In November, Hamlin and Joe Gibbs participated in Progressive's 13th annual Keys to Progress event where they handed over the keys to two Toyota vehicles to a pair of deserving veterans.

"The Progressive relationship means a lot to our team," said Hamlin. "They came on board at a point when we really needed help last year and we were able to deliver great results on the track and later in the year, we did more stuff with them away from the track. It's a testament to what our sport can drive as far as value for our sponsors, and we're excited to have them back on board to continue to build on what we started in 2025."

In 2026, the Progressive Toyota is scheduled to be on track at Texas Motor Speedway (May 3), Watkins Glen International (May 10), the NASCAR All-Star Race at Dover Motor Speedway (May 17), Nashville Superspeedway (May 31), Chicagoland Speedway (July 5), North Wilkesboro Speedway (July 19), Iowa Speedway (August 9), Daytona International Speedway (August 29), Charlotte Motor Speedway ROVAL (October 11), Phoenix Raceway (October 18), and Homestead-Miami Speedway (November 8).

"Progressive's relationship with JGR and Denny Hamlin represents the alignment of performance, trust and innovation and we're excited and to build off our 2025 successes," said Mari Pumarejo, Chief Marketing Officer of Progressive. "We share the drive to deliver excellence for fans and communities on and off the track and we look forward to supporting the number 11 team again this year. We can't wait for Denny to get back on the track and watch him in action."

This year will be Hamlin's 21st full-time season in the Cup Series. The Virginia native, who finished second in last season's standings, is tied for 10th on the all-time wins list with 60 victories, including a series-leading six victories in 2025. His resume also includes three DAYTONA 500 wins and additional crown jewel victories in the Southern 500 (2010, 2017, 2021), and the Coca-Cola 600 (2022).

"We're thrilled to have Progressive back with us and our 11 team this season," said Joe Gibbs, owner and founder of Joe Gibbs Racing. "It was such a successful program on and off the track last season and we look forward to building upon that momentum this year."

About Progressive

Progressive Insurance® makes it easy to understand, buy and use [car insurance](#), [home insurance](#), and other protection needs. Progressive offers choices so consumers can reach us however it's most convenient for them — online at [progressive.com](https://www.progressive.com), by phone at 1-800-PROGRESSIVE, via the Progressive mobile app, or in-person with a local agent.

Progressive provides insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes; it is the second largest personal auto insurer in the country, a leading seller of [commercial](#) auto, [motorcycle](#), and [boat](#) insurance, and one of the top 15 homeowners insurance carriers.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price[®], Snapshot[®], and HomeQuote Explorer[®].

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE: PGR.

About Joe Gibbs Racing

Joe Gibbs Racing (JGR) is one of the premier organizations in NASCAR with four NASCAR Cup Series teams, four NASCAR O'Reilly Auto Parts Series teams, an ARCA Menards Series team, and a driver development program. JGR is based in Huntersville, N.C., and owned by 2020 NASCAR Hall of Fame inductee Joe Gibbs, who also earned his place in the Pro Football Hall of Fame and was named as one of the NFL's top 10 coaches of all-time with a winning career that included three Super Bowl Championships as head coach of the Washington franchise. JGR has competed in NASCAR since 1992, capturing more than 400 wins over that span. No team has more combined wins across the sport's three national series in the history of NASCAR. In addition, JGR has won five Cup Series championships along with four O'Reilly Auto Parts Series driver championships and seven O'Reilly Auto Parts Series owner's championships. The organization also has captured four Daytona 500 titles, considered to be NASCAR's premier event each season.

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